



Unique and Intense

The Future Executive Program has a direct connection with industry and economic life. It offers more than just theory – what you will learn has been tried and tested through our experiences with corporate customers. Participants will receive knowledge of most recent theoretical models in management and acquire practical management skills. The program is dynamic, interactive and involves action-based teaching methods.

The Future Executive Program offers ten modules starting September 15, 2010 with a kick-off on the JTO, Kirkkonummi:

Kick-off	15.9.2010
1. Strategic Management	29.9. – 1.10.2010
2. Business Economics I	03. – 05.11.2010
3. Business Economics II	01. – 03.12.2010
4. Marketing Management	19. – 21.01.2011
5. Leadership	02. – 04.03.2011
6. Knowledge Management and Innovation	13. – 15.04.2011
7. Human Resource Management	25. – 27.05.2011
8. Cross-cultural Management & Corporate Responsibility	17. – 19.08.2011
9. Operations Management	21. – 23.09.2011
10. Study Tour Abroad (Silicon Valley)	October 2011



Future Executive Program FEP

In addition to our own experts, we introduce visiting scholars to the program, e.g.:

Petri Aaltonen, D.Sc. (Tech.), Partner, Perfecto Oy
Guy Ahonen, Research Professor, Finnish Institute of Occupational Health

Mika Hannula, Professor, Tampere University of Technology

Niels-Erik Haug-Larsen, Director, Sales of Scandinavia, Bang & Olufsen, Denmark

Nigel Holden, Director, Institute of International Business, University of Central Lancashire, UK

Petri Kalliokoski, Vice President, Innovation, VTT

Toivo Koski, KTT, TulosAkatemia

Pirjo Nordman, VP Human Resources, Yara

Sirpa Ontronen, HR Director, Martela

Petri Parvinen, Professor, Helsinki School of Economics

Heikki Rinne, CEO, Halton

Liisa Salo-Lee, Professor, Ph. D. (emerita), University of Jyväskylä

Coaches in the program are nationally and internationally experienced CEOs and managers.

Tuition Fee:

10 900 Euros plus VAT. There is an additional fee for the foreign excursion as well for services on the JTO.

Apply electronically at:
www.jto.fi/schoolofmanagement

Applicants will be interviewed for the program.

For more information, please contact Pini Kemppainen tel. +358 10 7555 225 or Michaéla Gotthardt, tel. +358 10 7555 219 or e-mail first.name.family.name@jto.fi.

We look forward to meeting you in September!

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